

Bezannes, Friday, december 6, 2024



Frey : the retailer's favorite landlord in 2024

FREY takes the top step again this year in the list of preferred landlord

Since 2018, FREY has been rated the best real estate company by retailers. This year, it stands out on 5 key criterias: **Best profitability, Development/works, The best in the trade, CSR, CSR: well supported or not?**

Every year, following the MAPIC trade show, Sites Commerciaux unveils the list of retailers' preferred lessors. How do we do this? By rating the landlords, as the survey specifies: "Anonymously or not, and from 1 to 5, the lessors according to criteria of CSR, Marketing, Works, profitability...".

"This recognition emphasizes the daily hard work and commitment of our teams. It testifies to the relationship of trust we have always built up with our customers. Our ambition is to bring something other than shopping to our guests, at all our sites. Our ambition is to offer both a quality space and an experience that will make our sites destinations. This added-value experience is driven by our partners, the retailers. We deploy it together," explains Antoine Frey, Chairman and CEO of FREY.

👍 Carmila	2,9
👍 Frey	2,9
👍 Nhood	2,75
👍 Urw	2,68
Klépierre	2,61
Compagnie de Phalsbourg	2,33
Mercialys	2,33
Apsys	2,21
Redeim	2,18
Altarea	2,17
Bouygues	2,08
Hammerson	2,05
Eurocommercial	2,04
Galimmo	2,04
Lsgi	1,96
Sgm	1,83
Redevco	1,77
Gpg	1,75
Socri	1,73

QUESTION 1 **LES MEILLEURS DANS LA NÉGO**

(Dans quelle mesure êtes-vous satisfait de l'aboutissement des négociations ?)

Frey	3,66	Eurocommercial	2,5
Nhood	3,2	Rédeim	2,5
Carmila	3,18	Compagnie de Phalsbourg	2,44
Gpg	3	Sgm	2,44
Klépierre	2,9	Lsgi	2,37
Urw	2,9	Altarea	2,18
Mercialys	2,88	Hammerson	2,18
Apsys	2,66	Redevco	1,85
Galimmo	2,62	Socri	1,71
Bouygues	2,5		

QUESTION 2 **AMÉNAGEMENT/TRAVAUX**

(L'accompagnement a-t-il permis de respecter le planning prévu ?)

Frey	3,66	Galimmo	2,66
Carmila	3,4	Socri	2,4
Hammerson	3,33	Eurocommercial	2,33
Nhood	3,22	Klépierre	2,33
Mercialys	3,14	Rédeim	2,33
Apsys	3,12	Sgm	2,2
Urw	3,11	Compagnie de Phalsbourg	2,12
Bouygues	3	Gpg	2
Lsgi	3	Redevco	1,8
Altarea	2,77		

QUESTION 3 **MARKETING DANS LES MALLS**

(Les opérations sont-elles efficaces pour vous sur le flux de visiteurs et sur le chiffre d'affaires ?)

Urw	3,5	Lsgi	2,33
Compagnie de Phalsbourg	3,11	Nhood	2,33
Altarea	3	Mercialys	2,25
Klépierre	2,9	Frey	2
Carmila	2,77	Eurocommercial	2
Gpg	2,75	Redevco	2
Apsys	2,55	Socri	2
Rédeim	2,4	Sgm	1,85
Hammerson	2,33	Galimmo	1,83
		Bouygues	1,55

1 Passable 2 Moyen 3 Bon 4 Très bon 5 Excellent

QUESTION 4 **FIDÉLITÉ DANS LES BAUX**

(Chez qui en avez-vous signé le plus cette année ?)

Klépierre	3,11
Nhood	3
Carmila	2,88
Urw	2,75
Gpg	2,33
Apsys	2
Sgm	2
Mercialys	1,85
Frey	1,83
Rédeim	1,75
Bouygues	1,66
Redevco	1,66
Socri	1,66
Eurocommercial	1,6
Hammerson	1,6
Altarea	1,57
Galimmo	1,4
Compagnie de Phalsbourg	1,2
Lsgi	1,2

QUESTION 5 **MEILLEURE RENTABILITÉ**

(Dans quelle(s) foncière(s) êtes-vous le plus proche de vos objectifs ?)

Frey	3,2
Nhood	3,1
Carmila	2,8
Mercialys	2,7
Compagnie de Phalsbourg	2,62
Rédeim	2,6
Galimmo	2,55
Altarea	2,45
Hammerson	2,44
Redevco	2,42
Bouygues	2,4
Apsys	2,37
Eurocommercial	2,37
Urw	2,3
Lsgi	2,28
Klépierre	2,1
Gpg	2
Sgm	2
Socri	1,83

About FREY

Developer, investor and manager, FREY is a real estate company specialising in the development and operation of open-air shopping centres and outlets in Europe. A pioneer in environmentally-friendly retail parks with its Greencenter[®] concept and inventor of next generation open-air shopping centres Shopping Promenade[®], "Société à Mission", B Corp[™] certified FREY is fully engaged in a more responsible, greener society that is socially beneficial to its ecosystem and its stakeholders. As the company knows just how essential retail is to urban diversity, social link, local economic resilience and environmental transition, its mission is restoring retail as a service for the common good. FREY also conducts major urban renewal operations and mixed-purpose projects. FREY is listed on compartment B of Euronext Paris. ISIN: FR0010588079 - Mnemo: FREY

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